

# Ecological Economics for Sustainable Wellbeing

**Presented by Eric Miller**  
contact details at [h4x.ca](http://h4x.ca)

At the 2016 PEF Summer School  
June 2 at University of Ottawa



Econom

Feminist Economics Today

LACRO  
NOMIC  
THIRD EDITION



New Keynesian Economics  
VOLUME 1



Principles of Microeconomics  
Sixth Edition

Understanding Microeconomics

INTRODUCING  
Keynesian Economics



BEYOND ECONOMIC MAN  
Feminist Theory and Economics  
Edited by Marianne A. Ferber and Julie A. Nelson

Microeconomic in Context  
THIRD EDITION  
GOODWIN • HARRIS • NELSON • ROACH • TORR

Environmental and Natural Resources Economics  
Theory, Policy, and the Sustainable Society  
Fourth Edition  
Steven C. Hackett

Impacts: Competition and Sticky Prices  
edited by N. Gregory Mankiw and David Romer

Principles of Microeconomics  
G. C. HARCOURT  
PETER KRIESLER

Principles of Microeconomics  
Krugman Mankiw

Second Edition  
An Introduction to Ecological Economics  
Robert Costanza  
John H. Cumberland  
Herman Daly  
Robert Goodland  
Richard B. Norgaard  
Jacek Kabiszewski  
Franco

Women's Economics  
A NEW FEMINIST

MARILYN  
INTRODUCTION BY GLORIA STEINEM

ANDREW MAS-CO-LELL MICHAEL D. WHINSTON  
AND JERRY R. GREEN

NATURAL RESOURCE ECONOMICS  
An Introduction

ECOLOGICAL Economics  
INTRODUCTION TO ENVIRONMENTAL ECONOMICS  
N. Hanley Jason Shogren Ben White

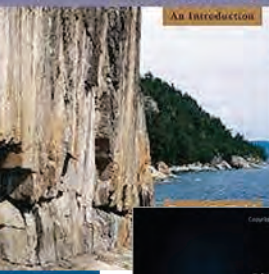
Microeconomics  
Stephen J. Lieberman Susan Rose

INTERNATIONAL ECONOMICS  
James Geach

Marc Lavoie  
POST-KEYNESIAN ECONOMICS  
New Foundations

Environmental and Natural Resource Economics  
A Contemporary Approach

Microeconomic Context  
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Introduction to Environmental Economics  
N. Hanley Jason Shogren Ben White

Introduction to Economics  
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Ecological Economics  
An Introduction  
Michael Common and Sigrid Stagl

MACROECONOMICS  
FOURTEENTH CANADIAN EDITION

McCONNELL BRUE FLYNN



Environmental Economics  
Benny Davidov  
UPDATED Second Canadian Edition

An Encyclopedia of Keynesian Economics  
SECOND EDITION  
Edited by THOMAS CATE

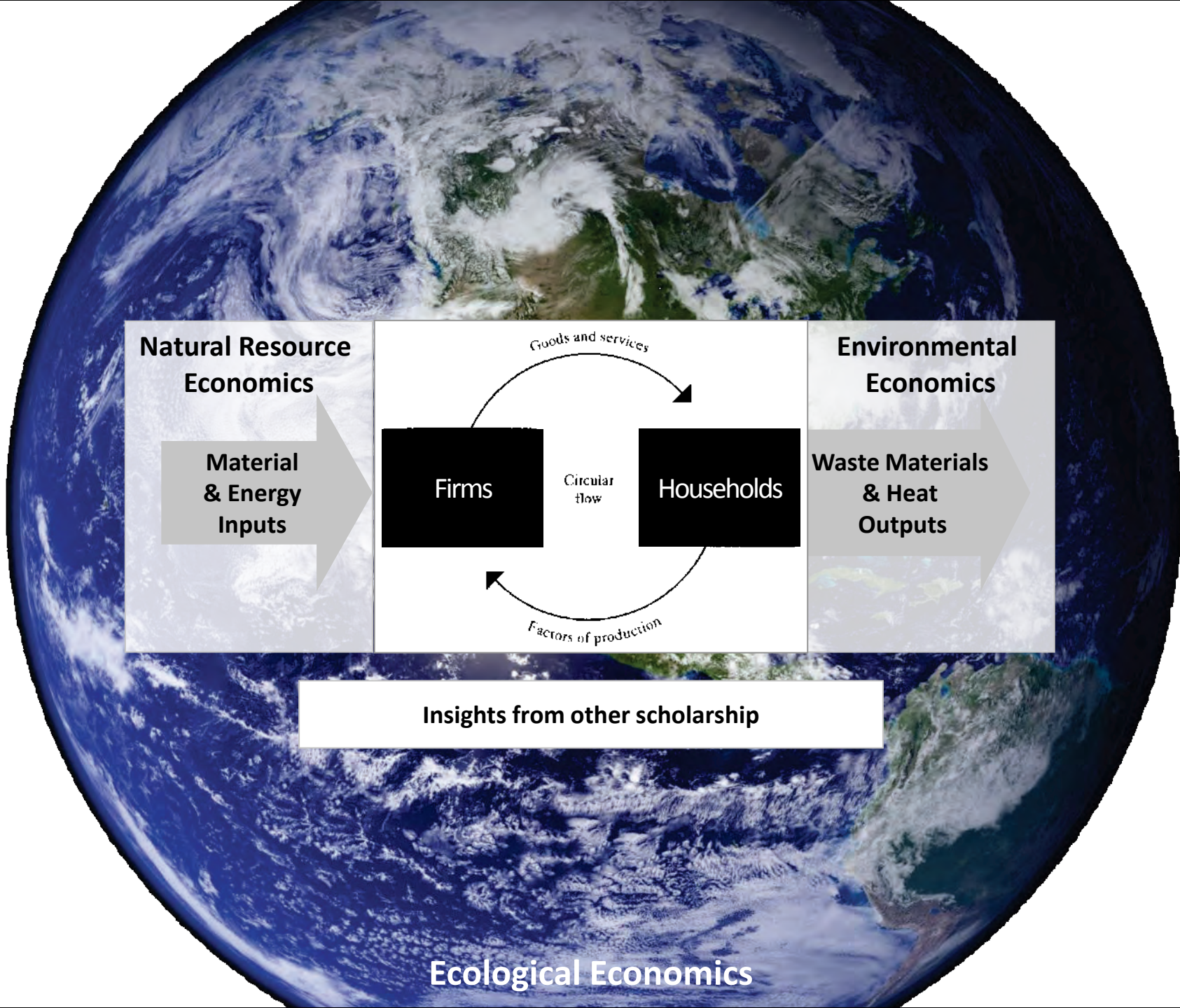
Principles of Macroeconomics  
Sixth Edition

macroeconomics CANADIAN EDITION  
Paul Krugman • Robin Wells • Anthony Myatt

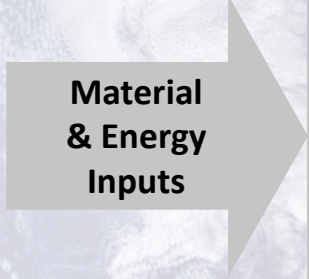
WARREN  
THE CREATION AND DESTRUCTION OF NEOCLASSICAL ECONOMICS

microeconomics

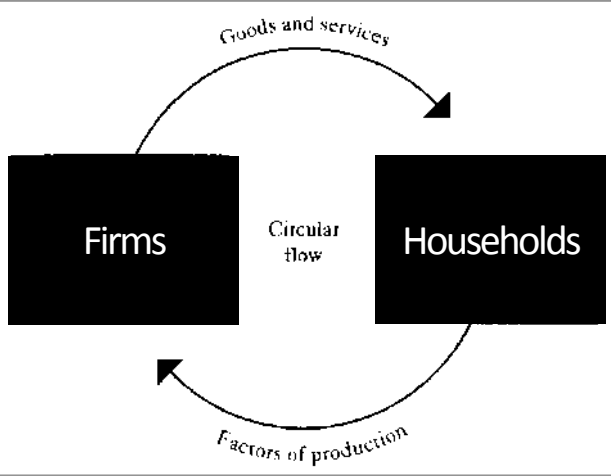




**Natural Resource Economics**



**Material & Energy Inputs**



**Firms**

Circular flow

**Households**

**Environmental Economics**



**Waste Materials & Heat Outputs**

**Insights from other scholarship**

**Ecological Economics**

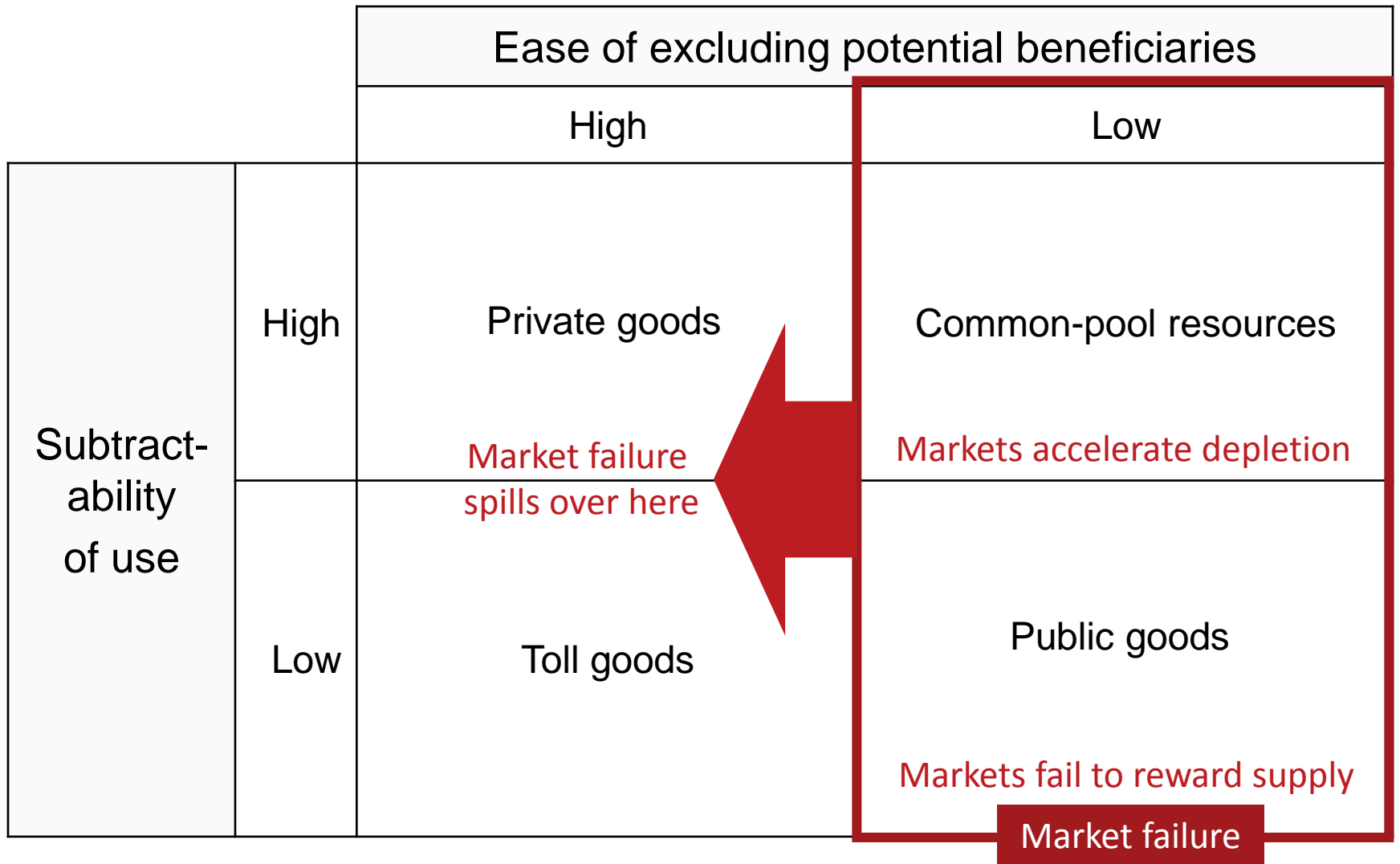


sustainability

distribution

efficiency

how well can markets  
deliver efficient outcomes?



what should we do to  
manage market failure?

how is nature a factor of  
economic production?





**Natural  
capital**

ecosystem  
*goods*

ecosystem  
*services*

**Built Capital  
and  
Human Capital**

**Human  
wellbeing**



**Natural capital**

	Economic benefits	Market value	Non-Market value	Biophysical supply
<b>ecosystem goods</b>	Food	\$\$		
	Building materials	\$\$		
	Fuel	\$\$		
<b>ecosystem services</b>	Local water quantity regulation	0	\$\$ / time	## / time
	Local water filtration	0	\$\$ / time	## / time
	Regional aesthetic enjoyment	0	\$\$ / time	## / time
	Global GHG sequestration	0	\$\$ / time	## / time
	Continental wildlife benefits	0	\$\$ / time	## / time
	(Plus others)			



Measure and manage

GDP      ESV



Integrate



Sustain

how much natural capital  
needs to be conserved?



**Natural  
capital**

ecosystem  
*goods*

ecosystem  
*services*

**Built Capital  
and  
Human Capital**

***Biophysically  
Sustainable  
Human  
wellbeing***

Biocapacity (supply)

Ecological Footprint (biocapacity demanded)

If supply > demand: sufficient natural capital to sustain current demand

If supply < demand: insufficient natural capital to sustain current demand





THIS REPORT  
HAS BEEN  
PRODUCED IN  
COLLABORATION  
WITH:



Water Footprint  
NETWORK

ZSL  
Zoo Conservation International

REPORT

INT

2014

# Living Planet Report 2014

Species and spaces,  
people and places



Global Footprint Network®  
Advancing the Science of Sustainability

## The Footprint and Biocapacity of Ontario, Canada: Comparing Results for 2005 and 2010

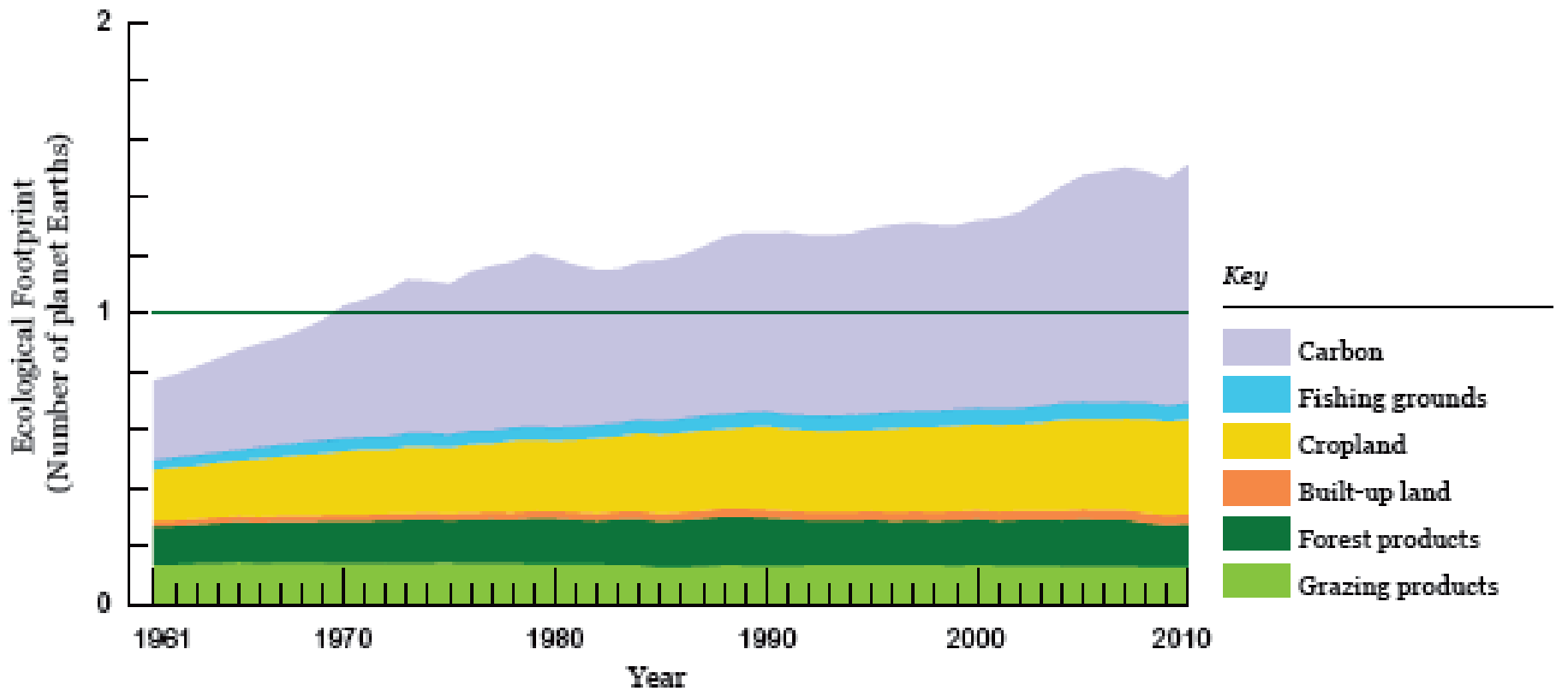
March 2015

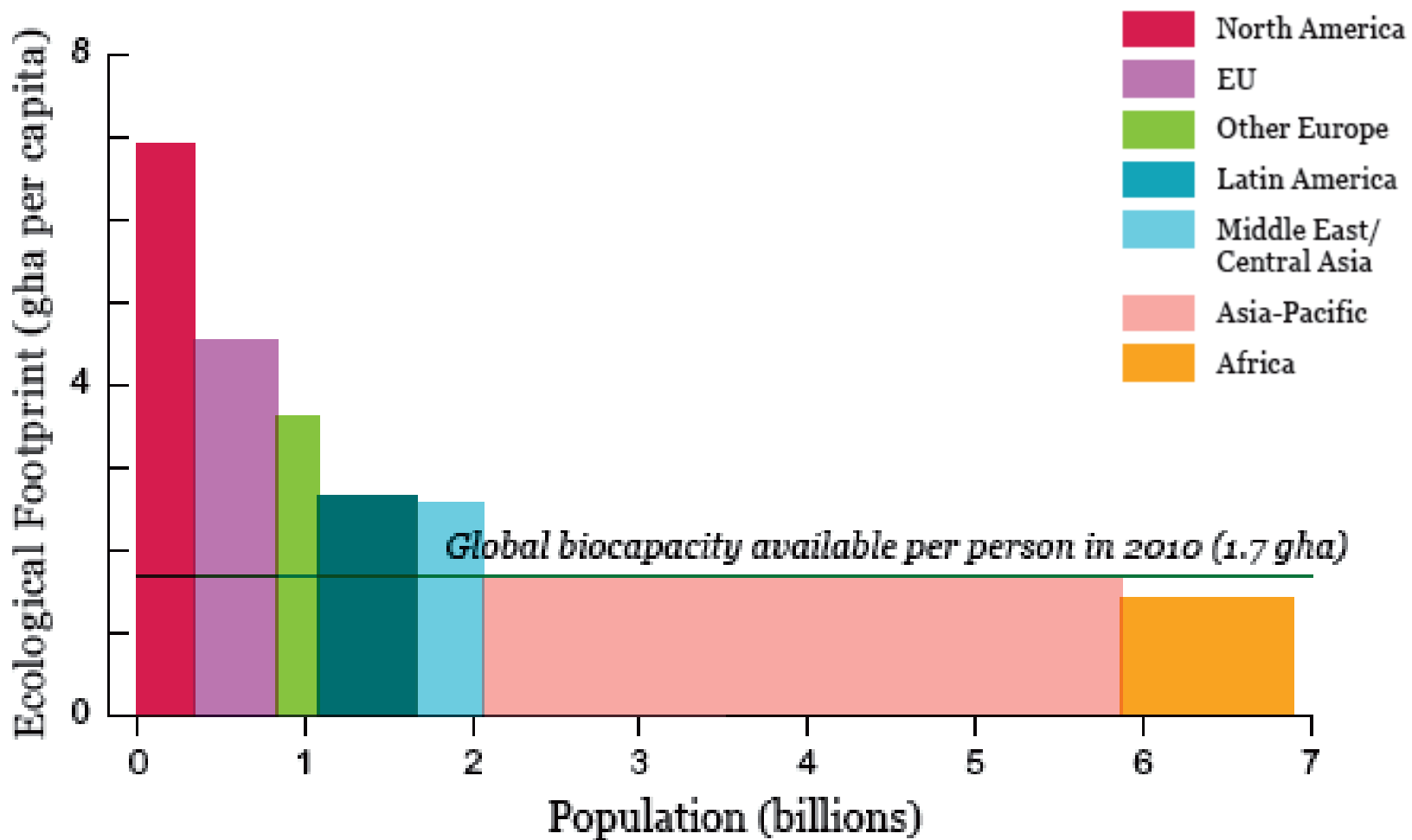


[www.footprintnetwork.org](http://www.footprintnetwork.org)

Produced for the Ontario Ministry of Natural Resources and Forestry



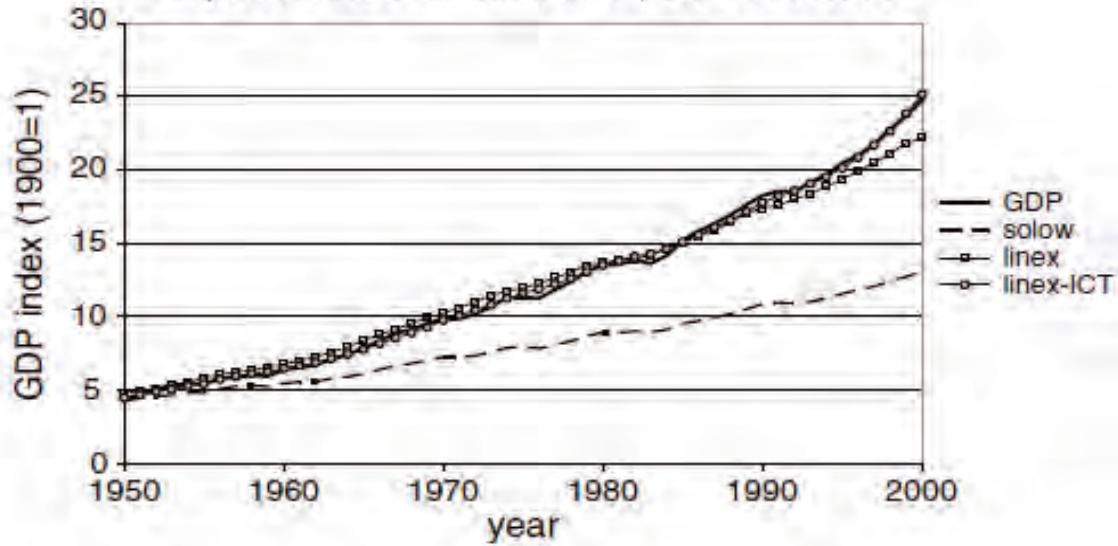




how should we model  
environment-economy  
interactions?

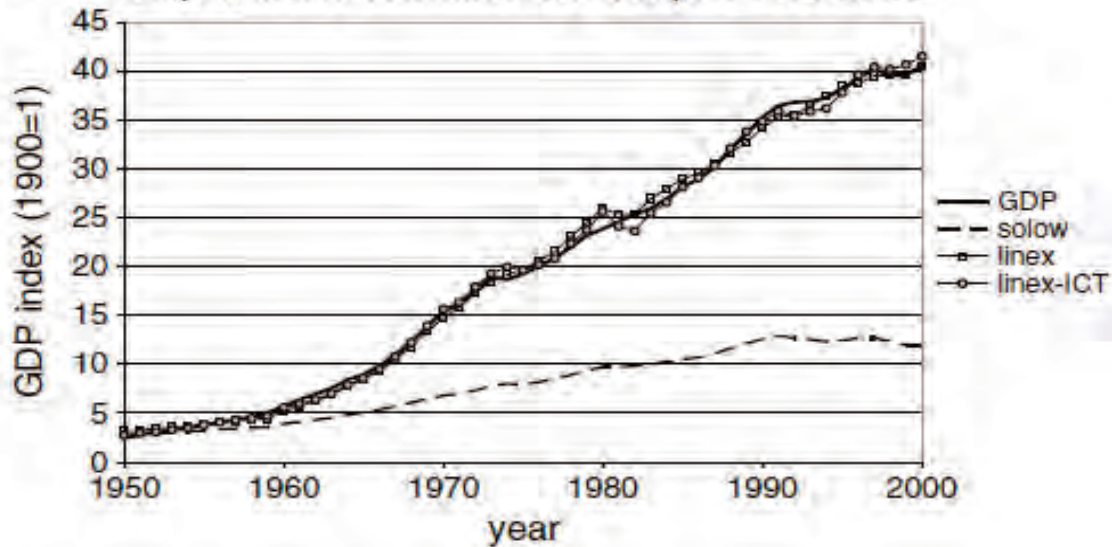
a

Empirical and estimated GDP, US 1950-2000



b

Empirical and estimated GDP, Japan 1950-2000

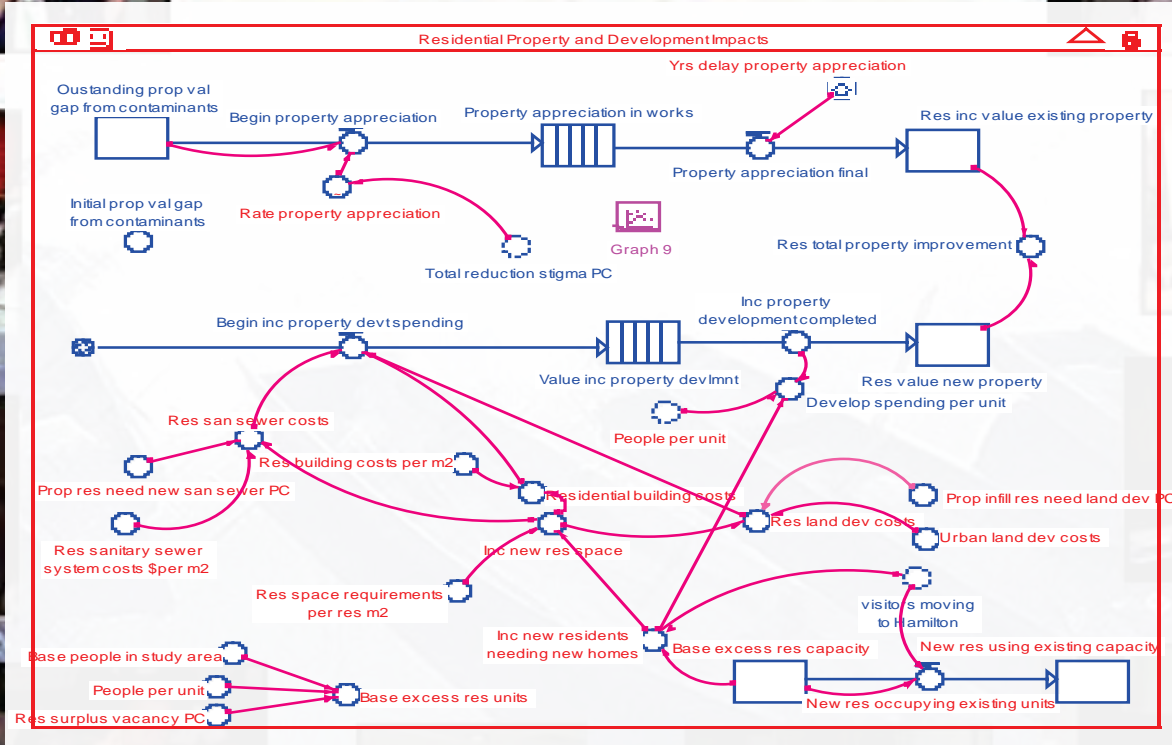
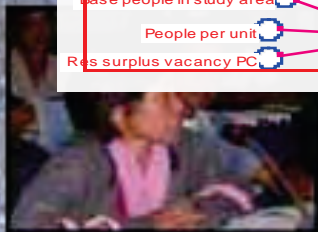


# Environmentally-extended Input-Output Analysis

		Sales to...		Final Demand	Total Output	Environmental pollution			
		Intermediate Demand				GHG	PM <sub>10</sub>	NO <sub>x</sub>	
Purchases from...		Sector 1..	...Sector <i>n</i>						
Sector 1									
...									
Sector <i>n</i>									
Primary inputs	Labour: wages and salaries								
	Other factor payments								
Total Inputs									
Environmental inputs	Ecosystem Service <i>X</i>								
	Water								
	(etc)								



# Mediated Modelling



how should we consider the  
present value of future  
environmental values?

what overall goal  
should we have in mind  
for economic policy  
in the 21<sup>st</sup> century?

max (Gross Domestic Production)

$$\max \left( \frac{\text{Human wellbeing}}{\text{Human appropriation of planetary resources}} \right)$$

subject to biocapacity



$$\max \left( \frac{\text{SelfReported Life Satisfaction}}{\text{Ecological Footprint}} \right)$$

subject to biocapacity

Please imagine a ladder, with steps numbered from 0 at the bottom to 10 at the top. The top of the ladder represents the best possible life for you and the bottom of the ladder represents the worst possible life for you.

On which step of the ladder would you say you personally feel you stand at this time?

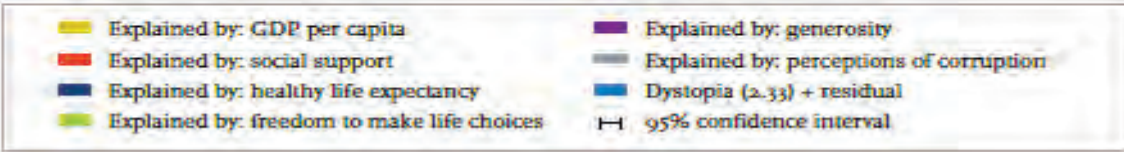
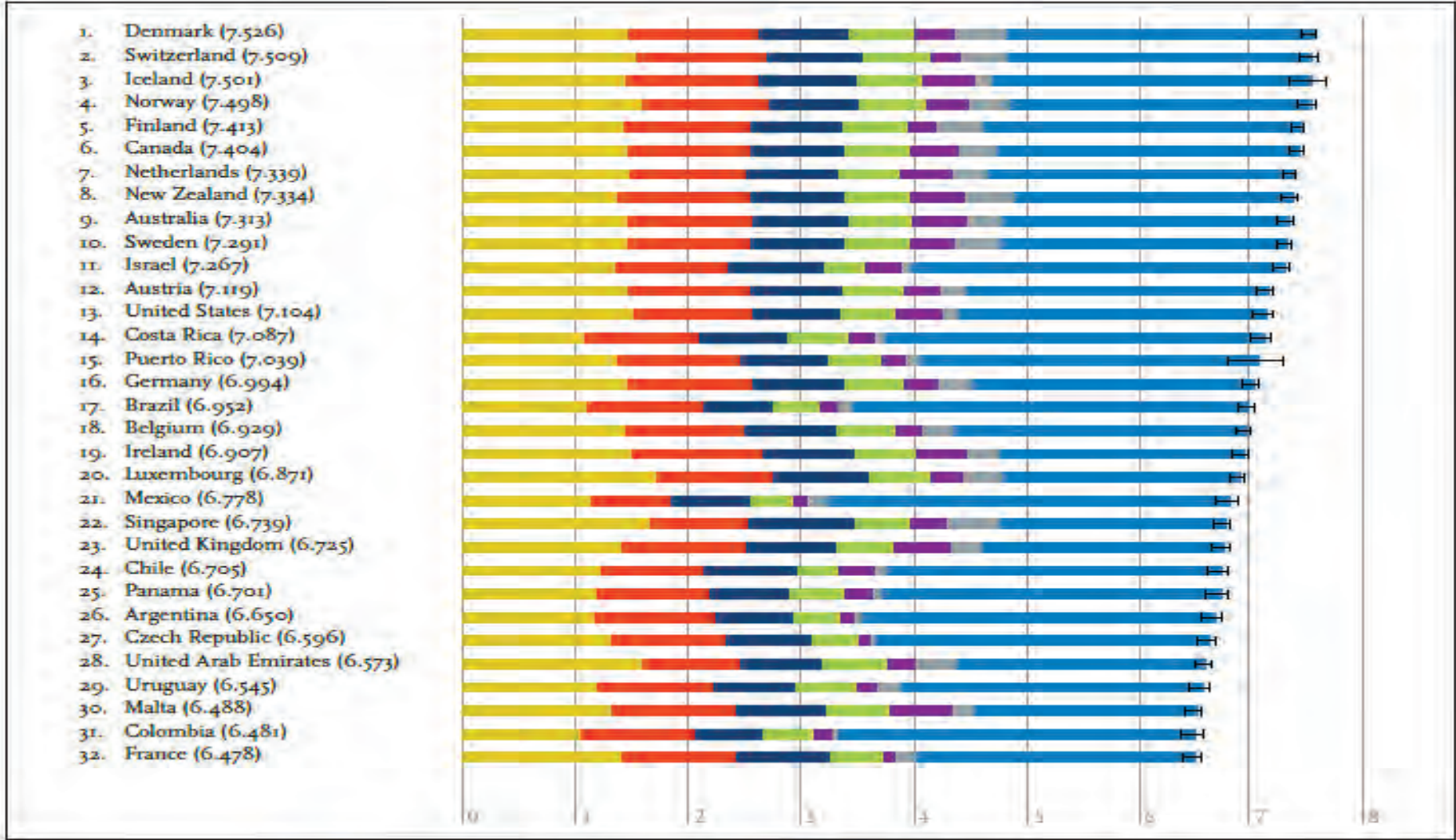
- Average in Canada from 2013-2015: 7.404

Compared to the period 2005-2007:

- Average life satisfaction fell 0.041
- Standard deviation grew by 0.017

(Data from Helliwell et al, 2016)

# Explaining national average life satisfaction from 2013-2015



what are some  
synergies with other  
heterodox economics?

# 20<sup>th</sup> century economics

*Homo economicus*

Markets (and a bit of government)

Economic value = market value

Governments balance budgets  
(Budgets as cash-flow statements)

Globalization through “Free Trade”

Quantity of jobs

# Ecological Economics

*Homo reciprocans*

Markets, households, institutions, nature

= market + nonmarket value

Governments balance the economy  
(Budgets with balance sheets)

Globalization of Fair Trade

Quality of work and life

what are some  
tensions with other forms  
of heterodox economics?



# 20<sup>th</sup> century economics

GDP growth = “Economic growth”

Promote market expansion

Prices inform sustainability goals

Technological optimism:  
improve intensity to reduce impacts

# Ecological Economics

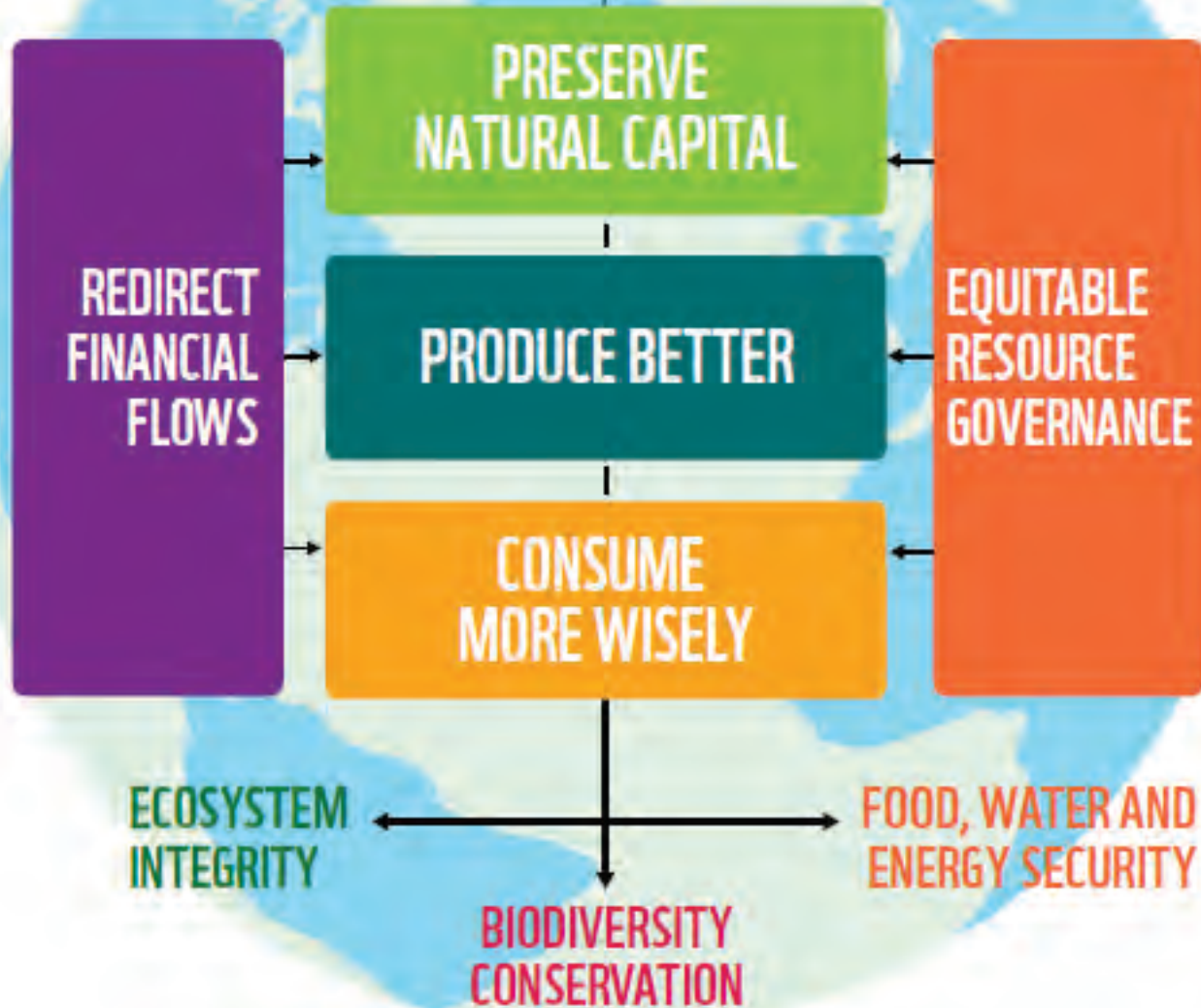
GDP growth may or may not be economic

Solve market failures

Sustainability goals inform prices

Technological realism:  
impacts =  $fn(\text{scale}, \text{intensity})$

# FROM A ONE PLANET PERSPECTIVE



Canadian Society  
for Ecological Economics  
[www.cansee.org](http://www.cansee.org)

as a chapter of the

International Society  
for Ecological Economics  
[www.ecoeco.org](http://www.ecoeco.org)

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Ontario Network on Ecosystem Services  
[www.ONEcosystemServices.ca](http://www.ONEcosystemServices.ca)

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